



Advertise with Diabetes SA

2025 Advertising Rates – EDM

Advertising booking form

Thank you for your interest in advertising with Diabetes SA.

Contact details

Title _____ First Name _____ Last Name _____
 Company/Organisation/Group (if applicable) _____
 Position title (if applicable) _____
 Address _____
 Suburb _____ State _____ Postcode _____
 Phone _____ Mobile _____
 Fax _____ Email _____

EDM edition	Please circle	Editorial	Advertorial	Price
January (HP)	<input type="checkbox"/> Brand <input type="checkbox"/> HS <input type="checkbox"/> Retail <input type="checkbox"/> Research <input type="checkbox"/> Membership	Y / N \$397	Y / N \$397	\$
February (Consumer)	<input type="checkbox"/> Brand <input type="checkbox"/> HS <input type="checkbox"/> Retail <input type="checkbox"/> Research <input type="checkbox"/> Membership	Y / N \$397	Y / N \$397	\$
March (HP)	<input type="checkbox"/> Brand <input type="checkbox"/> HS <input type="checkbox"/> Retail <input type="checkbox"/> Research <input type="checkbox"/> Membership	Y / N \$397	Y / N \$397	\$
May (Consumer)	<input type="checkbox"/> Brand <input type="checkbox"/> HS <input type="checkbox"/> Retail <input type="checkbox"/> Research <input type="checkbox"/> Membership	Y / N \$397	Y / N \$397	\$
June (HP)	<input type="checkbox"/> Brand <input type="checkbox"/> HS <input type="checkbox"/> Retail <input type="checkbox"/> Research <input type="checkbox"/> Membership	Y / N \$397	Y / N \$397	\$
July (Consumer)	<input type="checkbox"/> Brand <input type="checkbox"/> HS <input type="checkbox"/> Retail <input type="checkbox"/> Research <input type="checkbox"/> Membership	Y / N \$397	Y / N \$397	\$
September (HP)	<input type="checkbox"/> Brand <input type="checkbox"/> HS <input type="checkbox"/> Retail <input type="checkbox"/> Research <input type="checkbox"/> Membership	Y / N \$397	Y / N \$397	\$
November (Consumer)	<input type="checkbox"/> Brand <input type="checkbox"/> HS <input type="checkbox"/> Retail <input type="checkbox"/> Research <input type="checkbox"/> Membership	Y / N \$397	Y / N \$397	\$
December (HP)	<input type="checkbox"/> Brand <input type="checkbox"/> HS <input type="checkbox"/> Retail <input type="checkbox"/> Research <input type="checkbox"/> Membership	Y / N \$397	Y / N \$397	\$
TOTAL				\$

Social media edition	Please circle	Editorial	Advertorial	Price
January	<input type="checkbox"/> Brand <input type="checkbox"/> HS <input type="checkbox"/> Retail <input type="checkbox"/> Research <input type="checkbox"/> Membership	Y / N \$150	Y / N \$150	\$
February	<input type="checkbox"/> Brand <input type="checkbox"/> HS <input type="checkbox"/> Retail <input type="checkbox"/> Research <input type="checkbox"/> Membership	Y / N \$150	Y / N \$150	\$
March	<input type="checkbox"/> Brand <input type="checkbox"/> HS <input type="checkbox"/> Retail <input type="checkbox"/> Research <input type="checkbox"/> Membership	Y / N \$150	Y / N \$150	\$
May	<input type="checkbox"/> Brand <input type="checkbox"/> HS <input type="checkbox"/> Retail <input type="checkbox"/> Research <input type="checkbox"/> Membership	Y / N \$150	Y / N \$150	\$
June	<input type="checkbox"/> Brand <input type="checkbox"/> HS <input type="checkbox"/> Retail <input type="checkbox"/> Research <input type="checkbox"/> Membership	Y / N \$150	Y / N \$150	\$
July	<input type="checkbox"/> Brand <input type="checkbox"/> HS <input type="checkbox"/> Retail <input type="checkbox"/> Research <input type="checkbox"/> Membership	Y / N \$150	Y / N \$150	\$
September	<input type="checkbox"/> Brand <input type="checkbox"/> HS <input type="checkbox"/> Retail <input type="checkbox"/> Research <input type="checkbox"/> Membership	Y / N \$150	Y / N \$150	\$
November	<input type="checkbox"/> Brand <input type="checkbox"/> HS <input type="checkbox"/> Retail <input type="checkbox"/> Research <input type="checkbox"/> Membership	Y / N \$150	Y / N \$150	\$
December	<input type="checkbox"/> Brand <input type="checkbox"/> HS <input type="checkbox"/> Retail <input type="checkbox"/> Research <input type="checkbox"/> Membership	Y / N \$150	Y / N \$150	\$
TOTAL				\$

All information is due two weeks prior to publish date.

Total payable _____ Above prices indicate cost per edition excluding GST.

I have read and accept the terms and conditions

Signature _____ Date _____

Please complete this form and return it to Diabetes SA via email: advertising@diabetessa.com.au.

We will contact you to confirm your order. Artwork and copy is required prior to order confirmation.

Terms and conditions

Material despatch and file size

Electronic files can be emailed to: advertising@diabetessa.com.au.

Advertorial

- 600 x 140 px banner, link to the website.
- generally featured under 'latest news in health and diabetes.'

Advertorial



Editorial

- article-style information with image (265 x 105px), image can be linked.
- 2-3 sentences, 'read more' link to website.

5 TIPS TO KEEP YOUR EYES HEALTHY

Over time, diabetes can cause damage to your eyes that can lead to poor vision or even blindness. But you can take steps to prevent diabetic eye disease, or keep it from getting worse, by taking care of your diabetes.



[READ MORE](#)

General policy

Diabetes SA reserves the right to decline at any time any advertising or editorial content deemed inappropriate or not in the interest of its members. Advertisers agree to accept responsibility for any claims or actions based on or arising out of anything contained in the advertisement, or the unauthorised use of a person's name or photograph, or of a sketch, map, works, labels, trademarks or copyrighted matter or libellous statement in connection with advertising purchased according to the terms of this schedule.

Rates

All rates are subject to change without notice. All rates are GST exclusive. Graphic design services are available for a fee.

Cancellations

Advertisement cancellation will not be accepted after the booking deadline dates. Any cancellation received after the deadline will be charged at the full fee or the publisher reserves the right to repeat any previous advertisement of the same size from the advertiser.

Non receipt of material

We have an obligation to you and others to deliver the e-news on time, therefore material must be received by the close of business on the editorial deadline.

Indemnity

The publisher accepts no responsibility for artwork from a third party on behalf of the advertiser. If the publisher designs or amends advertiser material, a proof of the finished artwork will be made available for approval before printing. The publisher reserves the right to cancel any material deemed inappropriate.

Because of the ethical and product standards under which we operate, there are some organisations from whom we cannot accept advertising. These editorial decisions will be made by the Editor.

Payment terms

Payment of advertising is required within 30 days of publication. First time advertisers must pay in advance.

